

WHSFMA

WISCONSIN HUMAN SERVICES FINANCIAL MANAGEMENT ASSOCIATION

2021 Conference - August 25-27

The Hyatt Regency, Green Bay, WI



*Championships are built on
relationships –
Getting back together at the Bay*

From the Desk of the Chair

The WHSFMA conference is back! I must say, it will be so great to once again be gathering in person with colleagues. The conference planning committee has been meeting regularly, via Zoom, to bring you this year's conference. Our conference will look a little different this year. The normal DHS/DCF/WCHSA updates will be on Thursday instead of kicking us off on Wednesday. Sessions this year will cover a variety of topics from Contracts to Audit to Telehealth to Quality Improvement.

It is fitting that the theme for this year's conference is "Championships are built on relationships – getting back together at the Bay." Who would have thought that when we picked this theme, it would so directly apply to what is happening between Aaron Rogers and the Packers. The relationship is fractured and in order for the Packers to have another legitimate shot at a championship, the relationship needs to be mended. I think sometimes we forget how important relationships are and how they can contribute to our success. As Financial Managers, it is important for us to build relationships with other County agencies, Providers, our County Boards, State agencies, etc. When we come together for our annual WHSFMA conference, the real learning comes from the networking and the relationships we build with our fellow Financial Managers. All of the relationships that we form, help us to be successful as County Financial Managers.

Back to the planning committee. I would be remiss not to mention that we have several open spots on the planning committee and hope that you will consider joining us. The success and continuation of our WHSFMA conferences relies on all of us. We look forward to seeing you in August at the Bay!



WHSFMA Board of Directors

Stephanie Box, Sauk County DHS, Chair
Coleen Krasowski, Marathon County DSS, 1st Vice Chair
Karen Smale, Walworth County DHHS, 2nd Vice Chair
Cathy Swenson, Jefferson County DHS, Treasurer
Erica Wojcik, Portage County DHHS, Secretary

WHSFMA is a statewide organization of individuals who are interested in the improvement of their skills for financial support, sharing ideas and information.

WHSFMA Conference Planning Committee

Region	Name and County	Term
Northwestern	Joan Finckler, Douglas DHS	2022
North Central	Keri Nelson, Price DHHS	2022
Southern	Vacant	2021
Eastern	Dan Vincent, Kewaunee DHS	2021
Western	Heidi Syvinski, Barron DHHS	2020
Southeastern	Vacant	2020
State Liaison	Julie Anstett, DHS	
State Liaison	Sue Losen, DCF	

Schedule of Events

Wednesday, August 25, 2021

- 11:00 – 12:45 Registration – Grand Foyer E**
- 12:45 – 1:00 General Session – Grand E**
Welcome and Announcements – Stephanie Box
- 1:00 – 2:15 General Session – Grand E**
CLTS Recent Changes to Billing and Procedures – Jake Jokisch, Section Manager in the Bureau of Fiscal Accountability and Management in the Division of Medicaid
Education and explanation of Children's Long Term Support (CLTS) recent changes to billing and procedures.
- 2:25 – 3:25 General Session – Grand E**
From Conversations to Connections – Gina Glover, Gina Connects LLC;
This session will focus on the five elements for more effective conversations which is at the heart of establishing stronger relationships in both your personal and professional lives. It will provide techniques you can use in the office, at industry events, community gatherings, and even your own dining room tables. Attendees will walk away from this session with relevant, realistic, and relatable ideas they can use immediately for moving their conversations to become connections.
- 3:25 – 3:45 Break – Grand Foyer E**
- 3:45 – 4:45 General Session – Grand E**
Wisconsin Medicaid Cost Reporting (WIMCR) – Joseph McManus, Consultant
Representatives from Public Consulting Group will answer frequently asked questions concerning the Wisconsin Medicaid Cost Reporting (WIMCR) process.
- 5:00 Cash Bar – Grand Foyer FGH**
- 5:30 Banquet – Riverview 2**

Thursday, August 26, 2021

- 7:30 – 8:20 Registration – Grand Foyer E**
- 7:30 – 8:20 Hot Buffet Breakfast – Riverview 2**
- 8:20 – 9:20 General Session – Grand E**
DHS Contracts – Matt Christensen, Program and Policy Analyst Advanced, DHS; Mark Zeihen, Contracting Section Chief, DHS; Brittany Duncan, Program and Policy Analyst Advanced, DHS;
High level overview of DHS contracts including standard language updates, DocuSign usage, compliance, resources, and Supplier Diversity Initiative goals.

Thursday, August 26, 2021 (Continued)

- 9:30 – 10:30 General Session – Grand E**
DHS and DCF Updates & Discussion and WCHSA their role with current initiatives – Julie Anstett, Director of DHS Area Administration, DHS; John Tuohy, Director of DCF Regional Operations, DCF; and Katie Davis, Executive Director, WCHSA;
- 10:30 – 10:50 Break – Grand Foyer E**
- 10:50 – 11:45 General Session – Grand E**
Cont'd DHS and DCF Updates & Discussion and WCHSA their role with current initiatives – Julie Anstett, Director of DHS Area Administration, DHS; John Tuohy, Director of DCF Regional Operations, DCF; and Katie Davis, Executive Director, WCHSA;
- 12:00 – 12:30 Business Meeting – Grand E**
- 12:30 – 1:20 Buffet Lunch – Riverview 2**
- 1:30 – 2:30 General Session – Grand E**
Becoming Rich without Investing a Dime – Heather Whittaker, Motivational Speaker and Children's Book Author;
We all love numbers, right? Numbers don't lie; They tell a clear story; It is energizing when debits and credits balance out or when a project meets its ROI. The challenge, however, is when those things happen it only brings us happiness for a short moment in time. Why not be happy ALL the time? Join us as Heather Whittaker, award winning WI children's book author and motivational speaker, shares with us the three basic principles for a happy life: Passion, People, and Purpose. Be authentic, build connections, and bring joy to the world around you. When incorporating these principles into your life, it leads to you living life at a different level - the level of your personal and professional best.
- 2:30 – 2:50 Break – Grand Foyer E**
- 2:50 – 4:00 General Session – Grand E**
Audit/Subrecipient Monitoring – DCF Finance Representative, DCF; Rachelle Armstrong, Finance Director, DCF;
TBD

Friday, August 27, 2021

- 7:30 – 8:20 Hot Buffet Breakfast – Riverview 2**
- 8:20 – 9:40 Session I – Grand F**
DHS 1, Telehealth, and ForwardHealth updates – Nancy Murleau, Section Chief Revenue & Cash Management, DHS; Kyle Robel, Professional Relations Training Coordinator, Forward Health; Behavior Health Representative, DHS;
This session will include a brief presentation on current WI Administrative Rule DHS 1 Uniform Fees, Liability and Collections, discussions around telehealth and the administrative rules being worked on along with the opportunity for questions and answers on ForwardHealth topics. Bring your billing questions to this session!

Friday, August 27, 2021 (Continued)

- 8:20 – 9:40 Session II – Grand G**
Families First/TSSF – David Berndt, Program and Policy Analyst, DCF; David Harkins, DCF;
This session is learning about the DCF funding initiatives of Targeted Safety Support Funds, and Families First.
- 9:45 – 10:45 Session I – Grand F**
GWAAR – Patrick Metz, Fiscal Manager, GWAAR;
All things GWAAR Fiscal – Information and updates on GWAAR contracts, amendments, trainings, and fiscal claims.
- 9:45 – 10:45 Session II – Grand G**
Program Participation System (PPS) – Tim Connor, DHS (UW);
This session will focus on an overview of the PPS system along with answering questions submitted by County staff.
- 10:45 – 11:00 Break – Grand Foyer E**
- 11:00 – 12:00 General Session – Grand E**
Increase Value, Decrease Waste – Molly Adzic, Director of Employee Resources and Organizational Excellence; Marathon Co;
Continuous improvement basics. Tools and tips for establishing more efficient processes, enabling you to deliver more/better services, with more satisfied customers and employees than ever before.

Thank you for attending the 41st WHSFMA Conference!

Registration – Deadline is 8/3/21

To Register for the Conference, you must complete the registration form online at www.WHSFMA.org for each individual attending. Payment must be mailed in to the address below. Be sure to include payment for additional meals requested for non-registered guests. Fees are non-refundable for no-shows unless cancelled by Wednesday, August 16, 2021.

Checks Payable and Mail To:

WHSFMA Conference
Cathy Swenson, Treasurer
Jefferson County DHS
1541 W Annex Rd,
Jefferson, WI 53549

Registration Questions/Concerns/Changes:

Cathy Swenson
Phone: 920-728-1853
FAX: 920-674-2359
CathyS@jeffersoncountywi.gov

1 CPE credit = 50 minutes related to your field

WHSFMA Federal ID Number: 39-1480130 / WHSFMA ES Number: ES-29946

Lodging – Deadline is 8/3/21

**Hyatt Regency Green Bay
333 Main St, Green Bay, WI 54301**

A block of rooms, subject to state rate, has been established with the above-mentioned hotel; however, hotel reservations/cancellations/payment are the responsibility of the registrants. Below is the phone number for reservations, ask for the Wisconsin Human Services Financial Management Association group block, group code G-SFMA. **Hyatt Regency Green Bay will not guarantee the state rate or availability of a room beyond August 3rd.**

For Reservations by phone: 1-800-233-1234

For Reservations online: <https://www.hyatt.com/en-US/group-booking/GRBRG/G-SFMA>

**Check in Time Starting At: 3:00 p.m.
Check out Time: 11:00 a.m.**

Parking

Parking in the main hotel surface lot is available at a 50% discount off prevailing rate for overnight guests as space available (currently \$10). Additional parking is available in the adjacent city parking garage at the standard rate. Local attendees are asked to park in the adjacent city parking garage at the standard rate. Bus/oversized vehicle parking is available for \$50 minimum per day per standard oversized vehicle. Please email Stephanie.Box@saukcountywi.gov three weeks prior to event to ensure adequate parking for oversized vehicles, if this accommodation is needed.

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Fees & Menu

Registration Fees (includes all breaks/meals for the day you register):		
	Full Conference – Wednesday, Thursday, Friday	\$215
	Two-Day Conference – Wednesday & Thursday	\$180
	Two-Day Conference – Thursday & Friday	\$180

Add-On Meal Rates (for non-registered conference guests only)		
	Banquet – Wednesday Evening	\$50
	Breakfast – Thursday	\$18
	Lunch – Thursday	\$20
	Breakfast – Friday	\$18

Wednesday:

P.M. Break: Pretzels, chocolate (m&m's/reeses pieces); and assorted sodas.

Banquet Buffet: Chef's Buffet, mixed organic greens, cucumbers, cherry tomatoes, candied almonds, herb croutons, bleu cheese crumbles, balsamic dressing(V); Grilled tender beef tips with mushroom onion demi(GF,DF); Slow roasted orange-rosemary pork loin(GF,DF); Chicken with herb jus(GF,DF); Smoked gouda mac n cheese with parmesan cracker crust(V); Brussel sprouts with caramelized onions(GF,DF, V); Mediterranean bread rolls; coffee; and tazo teas.

Thursday:

Buffet Breakfast: Scrambled eggs, breakfast potatoes, bacon, regular and decaffeinated coffee, and hot tea.

A.M. Break: House made granola bar and individual yogurts, choice of lemonade or tea.

Lunch: Soup and Sandwich Buffet – Chef's choice soup, Premade turkey and cheese and ham and cheese sandwiches, tomato and lettuce on the side, condiments of mayo and mustard, house made potato chips, pasta salad, regular and decaffeinated coffee and tea.

P.M. Break: Death by Chocolate – chocolate glazed brownies(V), petite chocolate powdered donuts(V), chocolate chunk cookies(V), and chocolate dipped rice krispy treats(V), ice cold milk(GF, V) and assorted sodas.

Friday:

Buffet Breakfast: Scrambled eggs, breakfast potatoes, sausage links, regular and decaffeinated coffee, and hot tea.

A.M. Break: Popcorn, fresh baked cookies, and assorted sodas.

If you have dietary restrictions, please email stephanie.box@saukcountywi.gov to see if accommodations can be made.